

EEO Public File Report
KTVU-TV/KICU-TV, Oakland, CA
August 1, 2011 - July 31, 2012
Full-Time Positions Filled

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
1	Sales Assistant	07/28/11	10/03/11	Bay Area Star KTVU employee referral KICU employee referral KTVU website	1 4 1 1	1
For additional recruitment sources, see EEO Recruitment List # 1 under the "Recruitment Sources" tab						
2	Business Development Mgr	07/20/11	11/01/11	Internal Posting Spots n Dots Bay Area Star Cox employee referral Sierra Marketing	4 1 1 1 9	1
For additional recruitment sources, see EEO Recruitment List # 2 under the "Recruitment Sources" tab						
3	Newscast Director	10/20/11	11/16/11 01/04/12	KTVU employee referral KTVU website	2 3	1 1
For additional recruitment sources, see EEO Recruitment List # 3 under the "Recruitment Sources" tab						
4	Information Technology Specialist	10/31/11	01/03/12	KTVU.com Internal posting	1 1	1
For additional recruitment sources, see EEO Recruitment List # 4 under the "Recruitment Sources" tab						
5	News Graphic Designer	01/28/11 04/21/11	01/09/12	Medialine KTVU employee referral TV Jobs.com KTVU website Internal posting 602 Communications Motionographer	1 3 1 1 4 1 2	1
For additional recruitment sources, see EEO Recruitment List # 5 under the "Recruitment Sources" tab						
6	Design Director	07/29/11	01/09/12	Internal posting KTVU employee referral Motionographer	2 1 1	1
For additional recruitment sources, see EEO Recruitment List # 5 under the "Recruitment Sources" tab						
7	Commercial Copy Editor	11/21/11	02/13/12	KTVU website	2	1
For additional recruitment sources, see EEO Recruitment List # 6 under the "Recruitment Sources" tab						
8	News Photographer	11/08/11	02/13/12	KTVU employee referral KTVU website Internal posting TV Jobs.com	3 2 3 6	1
For additional recruitment sources, see EEO Recruitment List # 3 under the "Recruitment Sources" tab						
9	Creative Services Assistant	12/21/11	02/15/12	KICU employee referral Internal Posting Bay Area Star	1 1 1	1
For additional recruitment sources, see EEO Recruitment List # 1 under the "Recruitment Sources" tab						
10	Account Executive	01/17/12	03/01/12 04/02/12 05/02/12 05/29/12	KICU employee referral KTVU employee referral Linked In Sierra Marketing KICU Website	7 3 5 1 10	1 1 1
For additional recruitment sources, see EEO Recruitment List # 7 under the "Recruitment Sources" tab						
11	Account Executive	01/17/12	03/20/12	Sierra Marketing	5	

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